



IN THE VIRTUAL REAL ESTATE WORLD, POWER-UP SUCCESS BY GAINING THE INTERNET...KNOWLEDGE

When the market throws you a curve ball, will you be prepared to come back swinging? NAR's updated and enhanced **e-PRO® Certification Program** can help you overcome your technology uncertainties by providing the tools you need to thrive in today's ever-changing online real estate market.

LEARN:

- Best practices for e-mail communication and online marketing—
- Legal and ethical standards for conducting real estate on the Internet—
- How to create and maintain your Internet Marketing and Practices Plan —

ALL-NEW: Take an in-depth look at Web 2.0 concepts and how they apply to your online real estate presence. Topics include: social networking, blogging, RSS, widgets, and much more.

PLUS:

- Participate in an Online Community and Nationwide Referral Network —
- Earn CE credit (available in several states) —



Saul Klein
e-PRO, GRI, CFP

Don't miss this free e-PRO® Workshop, presented by Saul Klein, the CEO of InternetCrusade® and Point2 Technologies. Saul was selected by the National Association Of REALTORS® as one of the "25 Most Influential People in the Real Estate Industry" in 2003 and one of the "100 Most Influential Real Estate People" by Inman News in 2005, 2006, 2007 and 2008. InternetCrusade is a technology solution provider and creator of e-PRO®, the online technology certification program sponsored by the National Association of REALTORS®.

The All New **e-PRO®** | get certified
get competitive

Date: Friday, February 26, 2010
Time: 10:00 AM to 11:30 AM
Location: California Desert Association of REALTORS®
Address: 44475 Monterey Avenue, Palm Desert, CA 92260

Register Now! Seating is Limited!

To register, simply visit <http://ePROworkshop.InternetCrusade.com> or call toll free 1-866-ePRONAR (1-866-377-6627).

e-PRO® also is recognized for elective credit in the designation requirements for:



NATIONAL ASSOCIATION
OF REALTORS®

The Voice for Real Estate®